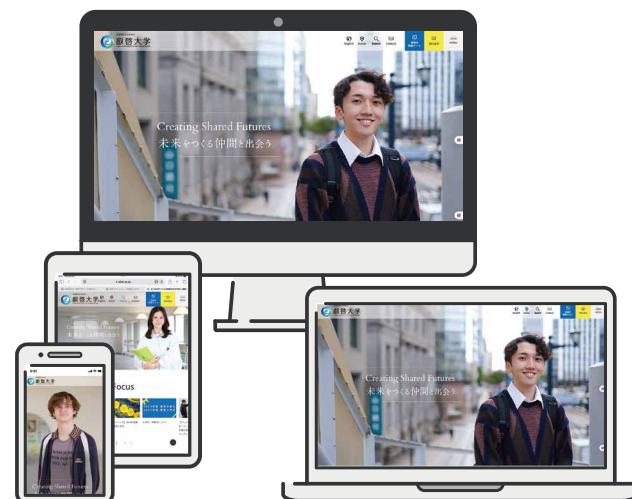


Information about admissions events and other university updates will be shared on our official website and social media channels.



Official Website  
<https://www.eikei.ac.jp/>



International Admissions Website  
<https://admissions.eikei.ac.jp/>



#### Official Social Media

Instagram  
[@eikei\\_univ](https://www.instagram.com/eikei_univ)



X  
[@EikeiUniversity](https://twitter.com/EikeiUniversity)



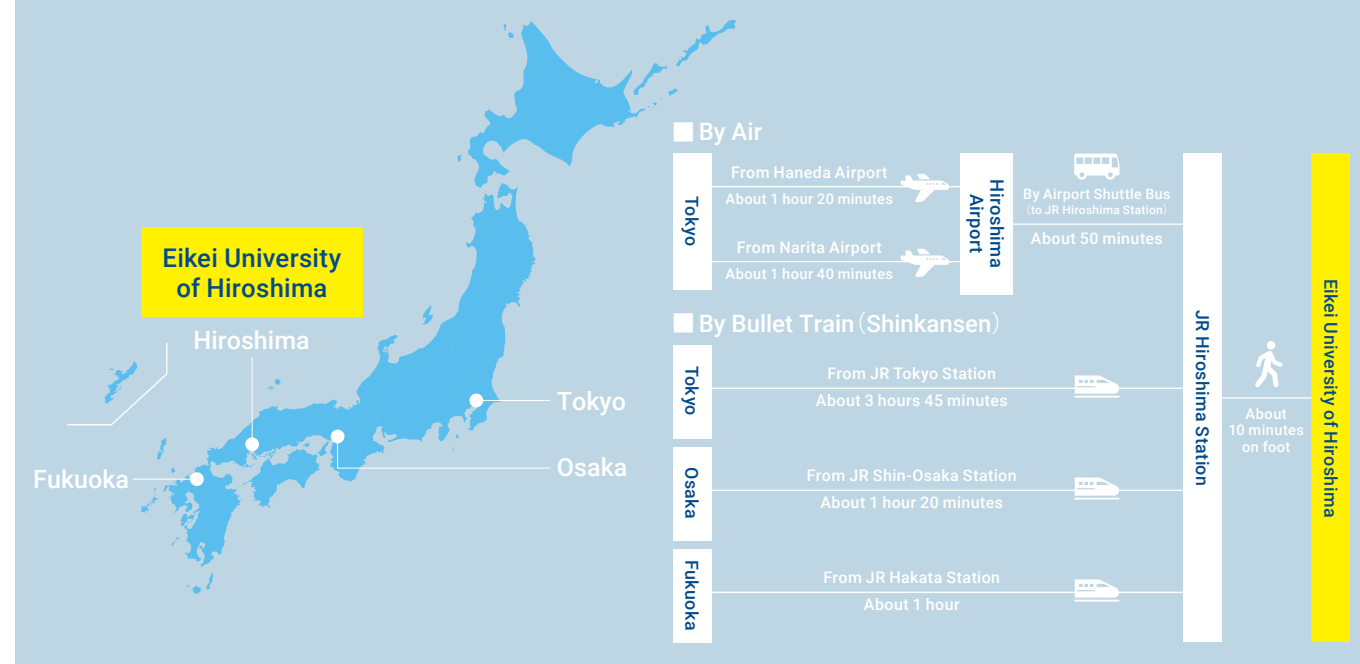
Facebook  
[@EikeiUniversity](https://www.facebook.com/EikeiUniversity)



YouTube  
[@eikeiuniversity](https://www.youtube.com/eikeiuniversity)



#### Access to the campus



EI KEI  
 叡 啓  
 (Pronounced as "AK")

叡 ..... Represents Deep Wisdom  
 啓 ..... Represents Opening up a new era



**EIKEI UNIVERSITY  
 OF HIROSHIMA**

<https://www.eikei.ac.jp/english>  
 TEL: +81 (0) 82-225-6201  
 E-mail: [publicrelations@eikei.ac.jp](mailto:publicrelations@eikei.ac.jp)  
 1-5, Nobori-cho, Naka-ku, Hiroshima-shi, Hiroshima 730-0016, Japan



**EIKEI UNIVERSITY  
 OF HIROSHIMA**



**EIKEI  
 UNIVERSITY  
 OF HIROSHIMA  
 2026**

Department of Social System Design / Social System Design Course



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# Creating Shared Futures

## 未来をつくる仲間と出会う

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**CHECK  
YouTube**  
Discover Eikei  
University of  
Hiroshima in  
Just 5 Minutes!

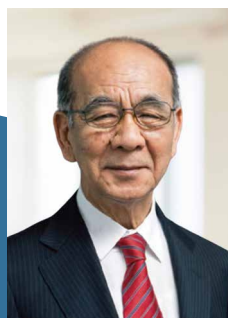


## Philosophy

For students to create their ideal future society and new social value through discovering issues on their own, formulating solutions, and working with others to lead and implement solutions.

## Message from the President

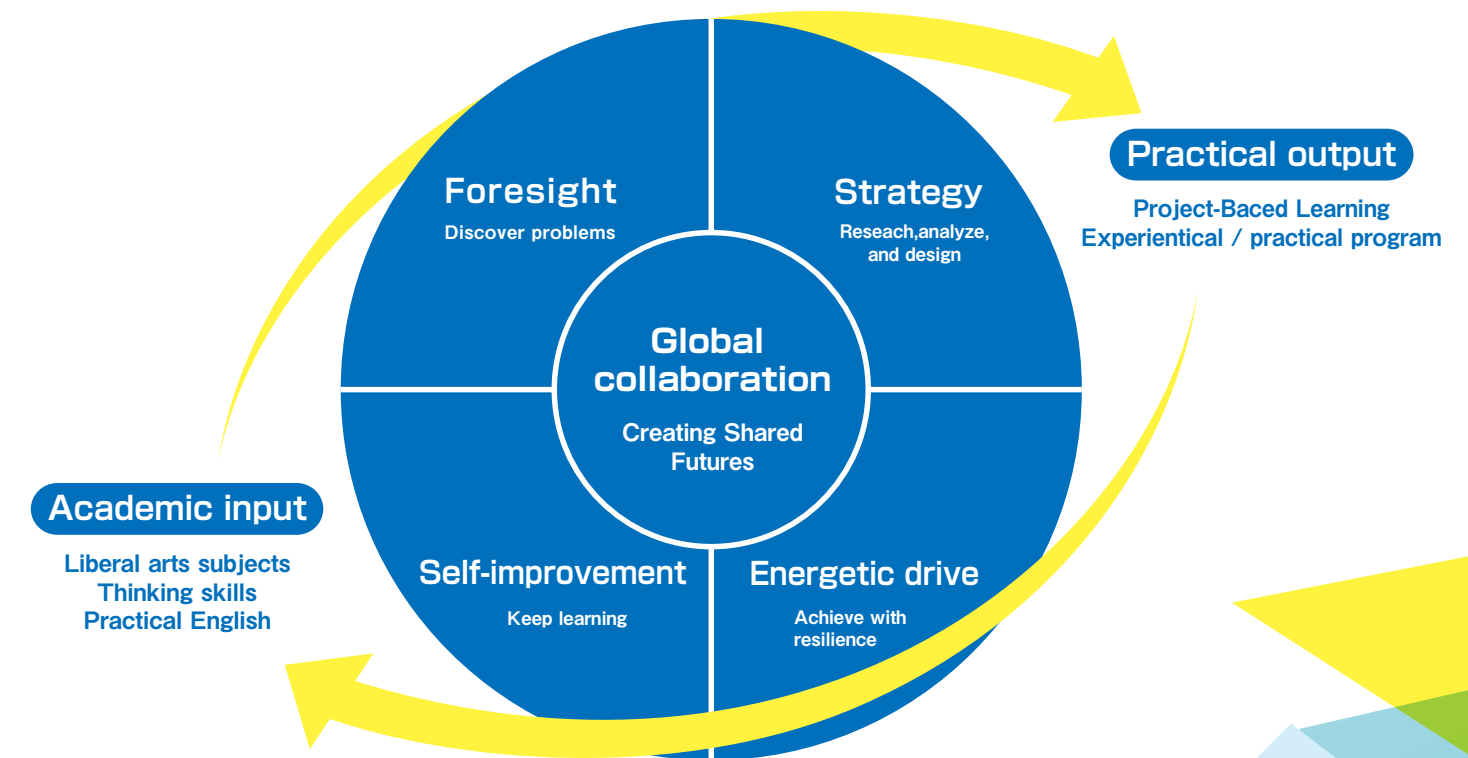
International politics are becoming increasingly confused and are likely to have a major impact on the world economy. As politics and the economy as social infrastructure change dramatically, the development of science and technology, such as generative AI and quantum computers, is progressing at a much faster pace than expected, and it seems that a completely new world is about to be opened up. On the other hand, the impact of the expansion of human activity on the global environment is becoming increasingly apparent, and it is said that an irreversible situation is approaching. Looking at the current situation in Japan, the 2018 prediction of 880,000 18-year-olds in 2040 was the actual number of births in 2024 was less than 700,000. On the other hand, the results of PISA in 2022 show that the performance of 15-year-olds in Japan is among the best in the world. As the birthrate declines, we cannot envision the future of Japan without developing the high potential of Japanese youth and increasing the value created by each individual. It is the mission of higher education to equip young people with the ability and competency to envision a desirable society and realize it, rather than being swept away by a rapidly changing society. It is my dream that young people who have acquired the competency as value through their studies at Eikei University of Hiroshima will lead to realize a new society.



President  
**ARINOBU Mutsuhiro**

He earned his Ph.D. in 1976 at the University of Tokyo Graduate School of Engineering (Doctor of Engineering). After serving as head of the Research and Development center as well as Executive Director at Toshiba Corporation (Former Tokyo Shibaura Electric Company), he became Executive Director at Yokohama National University in 2009, auditor at the University of Tokyo in 2010, and then Executive Director of the Institute of RIKEN in 2014. He then became Executive Director and Vice President of the University of Tokyo in April 2018 (until March 2021). He has also served as a member of the Ministry of Education, Culture, Sports, Science and Technology's Central Council for Education, the working group chairperson for the graduate school working group of that Council, member of the future design working group within the universities subdivision of that Council, advisor for the Japan Accreditation Board for Engineering Education (JABEE), and more.

Become a person who can imagine and create  
the future with the five competencies needed  
to create new value for society



For more details on the 5 competencies.

# Identifying Social Issues

Department of Social System Design

## Features of the University

### Feature 01 Five Competencies

You will develop the five essential competencies needed to create new value in society and become a person who can envision and create shared futures.



### Feature 02 English for Diversity

You will acquire practical English skills and become a person who understands diverse perspectives.



### Feature 03 Collaboration with Society

You will have extensive real-world experiences both inside and outside the class—gaining insights into society, building experience, and connecting with people.



### Feature 04 Support for Quests

You can freely explore and address social issues that interest you, with support to help you unlock your full potential.



## Let's Create the Future Together

What kind of future do you want to create?  
How can we shape the future?

Eikei University of Hiroshima, EUH, is a place where we address these very questions. The most crucial thing in creating the future is the determination to change yourself. Many students at EUH come with this passionate mindset. They are supported by faculty members who teach them how to identify issues, formulate questions, analyze them logically, and develop solutions, as well as staff who assist students in both their learning and daily life. Our community also includes companies, government bodies, NGOs, and international organizations working with students to tackle real-world challenges.

Eikei University of Hiroshima greatly emphasizes using real-world problems as learning materials to nurture those who will lead the future. These challenges do not come with clear-cut answers like math problems; instead, they demand methods tailored to each issue, a broad foundation of knowledge, and creative thinking. Our curriculum is designed to equip students with these essential tools and experiences. Over the course of four years, students work on problems ranging from their immediate surroundings to those faced by global communities and enterprises.

Active learning—featuring group work that strengthens autonomy and collective intelligence—

is a core component of all our courses. We emphasize the Sustainable Development Goals (SDGs), liberal arts subjects to develop broad-based knowledge, practical English for navigating the future, and foundational ICT skills. In our Project-Based Learning (PBL) courses, students collaborate with companies, government agencies, NGOs, and international bodies to address real societal issues. Students deepen their skills and insights through this continuous interaction between the classroom and the real world. The journey culminates in the Degree Project, where each student independently tackles a topic.

This dynamic, cyclical learning process is called the "Spiral of Learning." This learning process also benefits our external partners, who gain fresh perspectives and systematic approaches to problem-solving by working with our students. Not only do graduates with the power and will to shape the future enter society, but the learning process at EUH itself serves as a mechanism to push the future in a positive direction.

In spring 2025, our first cohort graduated. Through various experiences at EUH, they explored their potential and have now gone on to take diverse paths, such as those involving private enterprises, global companies, and entrepreneurship.

Would you like to join us in creating the future?

# and Designing New Values

Social System Design Course

## Curriculum Policy

Academic input and practical output are repeated in the curricula.

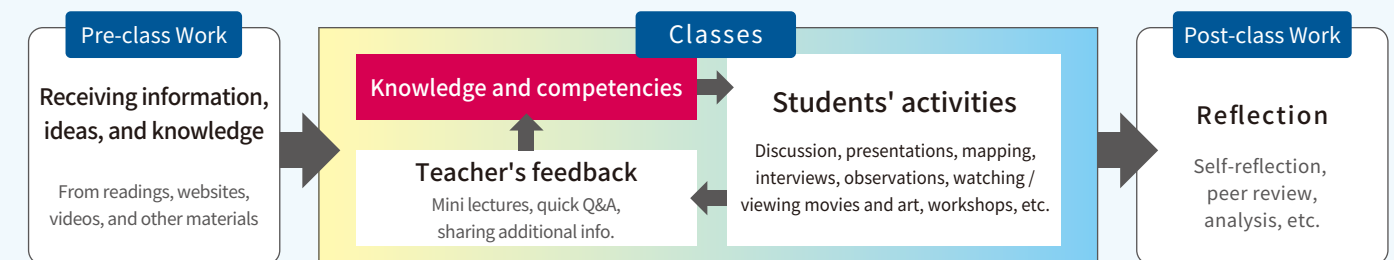
Students repeatedly acquire knowledge and skills through "liberal arts courses", "basic tool courses", and "practical English". They also engage in practical output through "project-based learning" and "experiential / practical programs" in order to gain the competencies described in our Diploma Policy before engaging in the Degree Project. By taking courses based on their own awareness of issues and learning status, they aim to gain competencies and acquire a degree.

Original education system based on the "cycle of academic input and practical output (spiral of learning)"



For more details on the Curriculum Policy.

## Active Learning All courses and classes use a class style that encourages student participation.



### Small classroom settings

**30 students per class**

Small classroom settings, limited to 30 persons per class  
EUH provides small-sized classes up to 30 students in principle to make communication and learning effective for all students.

### Proactive learning

**100-minute classes**

100-minute classes for proactive learning  
One-sided lectures by the faculty member will cover, at most, around 20% of class time. We ensure plenty of time for dialogue between students, group discussions, and Q&A.

### Concentrated learning

**2 units in a row**

Classes cover 2 units in a row to allow students to concentrate  
Classes consist of back-to-back 100-minute units, thus reducing the courses that can be taken in parallel in the same semester for improved concentration on each class.

For more details on active learning. >>>





# Academic input



## Embracing Diverse Values—Nurturing Global Citizens

By honing strong communication skills, our students collaborate seamlessly with people from every culture and perspective, positioning them to excel on the world stage. We also actively welcome international students, enriching everyone's learning experience and making our campus truly global.

1

### Japanese Class

# 6

courses

We offer regular classes for international students (students whose native language is not Japanese) who are at a beginner level with Japanese. There are six levels of courses available.  
We also plan to offer extracurricular Japanese courses to support our international students.

2

### Credits taken in English

# 62

credits or more

Students are required to take at least half of the 124 credits needed for graduation in English. With some exceptions (such as the classes in Japanese for international students), the same courses are offered in both English and Japanese, meaning students can graduate by taking all their courses in English, and it is an English-only environment.

3

### International students

# 1 in 4

students

With about over 20 international students for every 100 students per year as well as students from overseas universities on exchange, we aim for a globalized campus where about 1 in 4 students are from outside Japan. Daily English communication with international students who have different cultural backgrounds and values will allow students to acquire a sense of respect for others.

## Collaborative classes with Stanford University SPICE allows students to experience cutting-edge innovation

Since AY 2023, EUH has offered the "Social Entrepreneurship" class in English in collaboration with Stanford University SPICE. In this class, students learn about social innovation from expert faculty members at Stanford University SPICE. Specifically, students deepen their understanding of social innovation and social entrepreneurship and cultivate an international perspective through case studies and group work facilitated by faculty members and business practitioners successfully working in Silicon Valley. It provides an ideal learning opportunity for students who want to explore new business models and ideas that can change the world, and to gain the skills necessary to make those ideas a reality.



### 【What is Stanford University SPICE?】

Officially called the "Stanford Program on International and Cross-Cultural Education (SPICE)", this is part of the Freeman Spogli Institute for International Studies at Stanford University. Since being established in 1976, it has engaged in developing curriculums, from elementary to higher education, specialization development for teachers, and the development of remote learning courses. They provide programs for Japan including the Stanford e-Japan activities.

## Improving Digital Skills and Intellect

Gain the skills needed in this digital society

As the world focuses on IoT and AI, students aim to acquire the skills needed in the society of the future, such as ICT, data science, logical thinking, design thinking, and system thinking.



## Basic tool courses

### ICT / Data science

Students will learn the basics of ICT and programming as well as how to utilize these as tools for solving problems and drafting projects (digital literacy). They will also learn methods for collecting and analyzing data for decision-making, which will cultivate their strategic skills for developing integrated solutions for real-world problems. There are also opportunities provided to learn about information logic, an important tool for utilizing ICT.



[Examples] Techniques for creating websites and apps, skills to effectively apply analysis results, skills for using IoT, AI, and data science, and more

### Thinking skills

Students cultivate logical thinking, a basic thinking skill necessary for problem solving. They will also gain skills necessary in the problem-solving process in the real world, such as methods for carrying out projects and ways to promote debate and form a consensus in collaboration with others, thus nurturing their strategic skills for developing integrated solutions for real-world problems.



[Examples] Logical thinking, design thinking / system thinking, project management, facilitation, and more

For more details on the development of digital skills and thinking skills. >>>



## A STUDENT'S VOICE

### Learning Japanese and Growing at EUH

At Eikei University of Hiroshima, I've gained confidence in Japanese through small, interactive classes like Japanese III and VI. These classes helped me improve my reading and speaking skills, even though I started with little knowledge. I now feel more comfortable talking with Japanese students and staff, and even in part-time jobs and daily conversations. Learning Japanese here has opened the door to deeper connections and new experiences. In the future, I hope to be involved in education—especially in LGBTQ+ and English language education. I want to help stop the spread of misinformation and create spaces where people can learn and grow together.

Social System Design Department, 3rd-year  
**LEONARDIA Sara Bongco**  
from Philippines (University of St. Lasalle - Liceo de La Salle)





# Academic input



## Liberal arts Courses

At Eikei University of Hiroshima, students acquire the knowledge and methodological approaches necessary to understand the numerous challenges facing modern society through a liberal arts education and develop the competencies of foresight and self-improvement. The liberal arts courses at Eikei University of Hiroshima are designed with a focus on the SDGs (UN-adopted international goals for sustainable development), which serve as a central framework for learning. The 17 SDGs have been grouped by the UN into five categories, known as the 5Ps (Peace, Partnership, People, Prosperity, and Planet). Students choose one or more of these “windows” based on their interests, and use them as perspectives to explore social issues and gain useful knowledge. (Main academic fields: humanities (art and literature, philosophy and ethics, psychology, and cultural anthropology), economics (business administration), and environmental studies in the natural sciences)



### Pillars for learning: 5Ps

Peace and Partnership are considered methodologies common to all 17 SDGs, and therefore all students take these as “fundamental courses”. Starting in their 2nd-year, students learn about People, Prosperity, and Planet as “advanced courses” for study of more specific issues. In these courses, students can select one of the 3Ps to focus on while also taking courses in other fields according to their interests.

Advanced courses



**People**

#### Identity Design

Thinking frameworks to figure out social issues and respect diversities in multicultural societies



**Prosperity**

#### Business Design

Structure of a globalizing economy and society, and industrial / technological development



**Planet**

#### Ecosystem Design

Awareness of environmental conservation and biodiversity towards development in coexistence with nature



**Peace**



**Partnership**

Standards to be referred to when solving problems such as building a peaceful society or collaborating with diverse stakeholders

For more details on the liberal arts. >>>



## A STUDENT'S VOICE

### Diverse Perspectives Open the Future

I chose Eikei University of Hiroshima because I wanted to acquire business skills. Through courses in marketing and media studies, students can gain a deeper understanding of business management and communication, cultivating the foresight to address social issues and the ability to pursue self-improvement. Eikei is particularly unique in allowing students to choose an SDG-focused “window” based on their own interests, centered around the five Ps. I broadened my horizons through the evening lounge, where I could network with entrepreneurs, and through the small class size. I'm now working with students from another university to develop a business that contributes to the local community. We are aiming for 20 million yen in annual sales, working toward our goals by embracing diverse perspectives.

Social System Design Department, 3rd-year

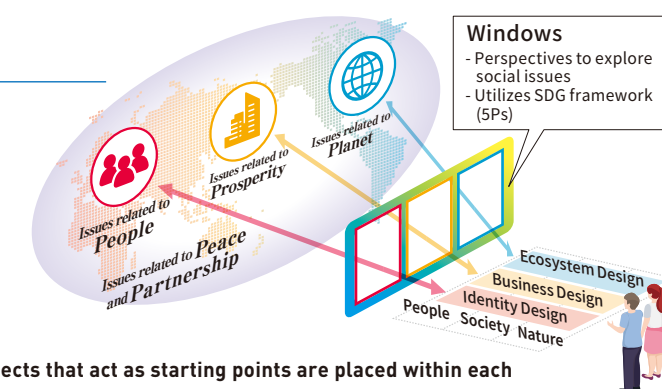
**AOKI Kazuma** from Hiroshima Prefecture (Shudo Junior and Senior High School)



## Windows-based Study

Social System Design → Self-created Vision of the Future

The 17 Sustainable Development Goals (SDGs) were established as goals for international sustainable development in response to pressing social issues. Keeping these goals in mind allows students to develop the ability to see the future from a multifaceted, global perspective. Students choose one or more of these “windows” based on their interests and use them as perspectives to explore social issues. Curricula are crafted to allow students to gain useful knowledge for each window's themes.



Subjects that act as starting points are placed within each window in a cross-disciplinary format so that students can gain useful knowledge for problem-solving

## Class Focus: Examples of Courses in Each Window

### Identity Design

#### “Studies in Diversity and Multiculturalism”

In today's society, where globalization and changing demography pose various challenges, it is essential to create a society in which people of all diversity can live safely and play active roles regardless of nationality, gender, age, sexual orientation, disability, faith, etc. In this course, students will understand existing diversities of individuals and communities (groups of parties), as well as how diversity can be socially constructed. Students will also consider what challenges these diversities may cause in modern society and can be a clue to solving them. The purpose of this course is to obtain the perspective and basic knowledge necessary for the formation of an inclusive, multicultural society.



### Business Design “Management Strategy and Organization Theory”

As social issues become increasingly diverse and complex, often crossing institutional boundaries, the need for both companies and nonprofit organizations to play a significant role has grown. In this course, students will learn the fundamental concepts and theories of management, including “formulating strategy,” “building organizations,” and “motivating people.” They will also deepen their understanding of strategic management that links social impact with business viability. By applying this knowledge, students will develop strategies for building more sustainable organizations.



### Ecosystem Design

#### “Regional Revitalization”

In this course, students will get an overview of regional industry and regional policies, which are important themes for regional revitalization. Students will understand the changes in local business against the background of digital trends in recent years through examples. Students understand innovation and new business creation based on local characteristics.





# Practical output

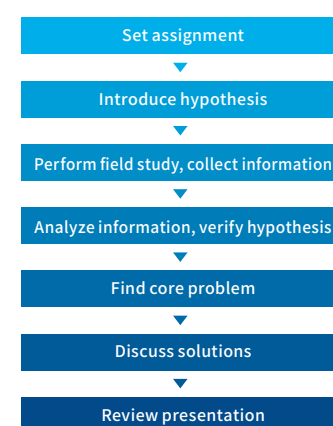


## Project-Based Learning (PBL)

Students form teams of four and experience the process of discovering core issues and exploring solutions through preliminary research, group work, and on-site investigations for real-world issues faced by companies, local governments, non-profits, and international organizations. At the start of their first year, students take the required Introduction to Social System Design and Introduction to Project-Based Learning as they discover the knowledge and skills that they lack. In their 2nd and 3rd-years, students investigate the causes of multiple issues faced by companies and propose solutions.



### Flow of PBL exercises



### Examples of PBL exercises

Sample categories	Project themes
Private-sector companies(Food products)	Expanding the world of salad to promote vegetable consumption
Private-sector companies(Precision devices)	Helping prevent the progression of frailty in the elderly
Private-sector companies (Regional revitalization)	Continually growing the regional resource of lemons
Private-sector companies(IT)	The active participation of highly skilled foreign professionals has yet to progress in small and medium-sized enterprises in Hiroshima Prefecture.
Public interest incorporated foundation	Engaging in initiatives so that 30% of all directors are female

## A STUDENT'S VOICE

### Demonstrating Leadership through Independent Learning

I learned about the importance of taking action independently through PBL courses. To produce results in just seven weeks, the entire team must work together and exchange ideas. I didn't have any prior experience as a leader, but I took on a leadership role for the first time through this course, and I gained the ability to take the initiative and bring a team together. While I was a follower before, I learned how to proactively take action thanks to the PBL course. I am convinced that the independence and ability to get things done that I gained from this experience will serve as a valuable tool when starting a business in the future. I believe I have acquired the skills necessary to thrive in these unpredictable times through PBL.

Social System Design Department, 3rd-year  
**MIYOSHI Izumi** from Hiroshima Prefecture  
 (Hiroshima Municipal Hiroshima Mirai Sousei Senior High School)



## Society at large is our campus

Learn from issues faced by corporations and local governments

In order to actively incorporate real-life problems into our class activities, a "Platform" (Eikei University of Hiroshima Council of Practical Learning Platform) was established in cooperation with various entities, such as private companies, NPOs, international organizations, and local governments. Students have opportunities to tackle real-life problems faced by partner companies and organizations participating in the "Platform", as part of their coursework. Students think by themselves and take appropriate action to solve those problems, while the coursework guides them with various skills and knowledge to come up with the best solutions. The Platform is expected to expand further to provide more opportunities for students.

As of April 2025



For more details on Eikei University of Hiroshima Council of Practical Learning Platform



## PARTNERS

Eikei University of Hiroshima Council of Practical Learning Platform includes companies and organizations from a wide range of fields, such as manufacturing, IT, and tourism, from international corporations to growth-driving local enterprises leading innovation in the Hiroshima and Seto Inland Sea region.

### Participating Organizations



UNITAR Hiroshima Office  
 Mazda Corporation  
 JICA Chugoku  
 Calbee, Inc.  
 Otafuku Holdings Co., Ltd.  
 H.I.S. Co., Ltd.  
 Deloitte Tohmatu Financial Advisory  
 Sumitomo Mitsui Insurance Co., Ltd.  
 Mitsubishi Estate Co., Ltd.  
 Mitsui Foods Co., Ltd.  
 Fukuyama Transporting Co., Ltd.  
 Yamato Transport Co., Ltd.

AXA Life Insurance Co., Ltd.  
 Aioi Nissay Dowa Insurance Co., Ltd.  
 NEC Solution Innovators, Ltd.  
 NEC Corporation Chugoku Branch  
 Satake Corporation  
 JMS Co., Ltd.  
 Hiroshima Prefecture  
 Hiroshima City

153 companies

## A Partner's Voice

### How can the United Nations become a more impactful communicator to local communities?

As the United Nations Institute for Training and Research is the only U.N. organization within Hiroshima and the Chugoku Region of Japan we aim to be open and communicative with the local population. Our aim was to explore fresh and flexible ideas from students' unique perspectives on how international organizations like the UN can better engage with diverse local audiences such as within Hiroshima. The students took a deep dive into the topic, examining not only communication challenges but also questioning the fundamental roles and perceptions of the United Nations at the local level. The students offered well-grounded ideas and explored the topic from innovative angles that broadened our thinking. Their passion, critical thinking, and ability to propose concrete ideas were truly inspiring, both to UNITAR staff and local collaborators. We saw great potential in their proposals and were reminded of the powerful role youth can play in shaping global discourse with a local touch. We are committed to reflecting on these valuable insights and continuing our efforts to make the work of the United Nations more accessible and meaningful to people in all communities.

**United Nations Institute for Training and Research (UNITAR)**

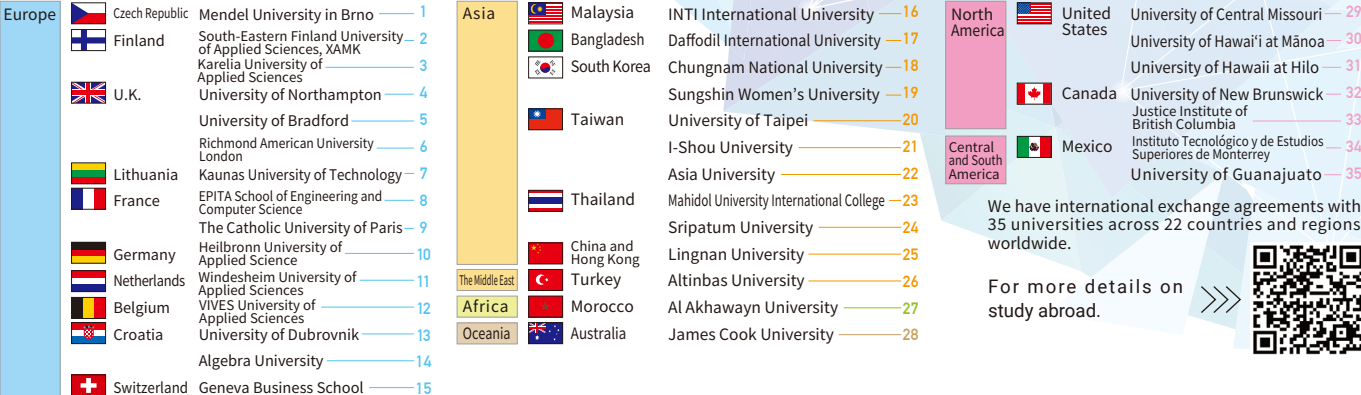




# Practical output



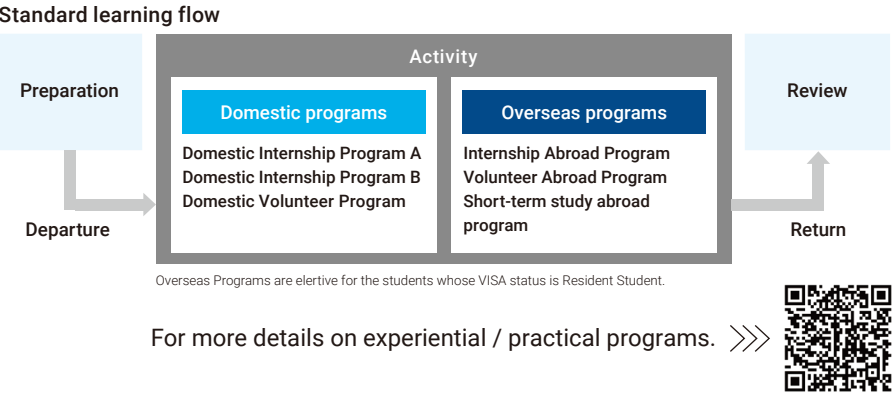
List of International Exchange Partners



## Experiential / practical programs

### Experiential / practical programs for visualizing students' potentials

There are a variety of programs such as study abroad programs, internships, and volunteer programs in collaboration with partner organizations. Students must participate in overseas activities once while enrolled here, taking 4 credits (2 courses) or more. Students engage in program activities and deepen their learning through a curriculum involving preparation and review, as well as advice from their faculty members in charge. Please select a program in alignment with your interests.



#### Activity

Subjects	Details	Duration	Intermediating Organizations
Domestic Internship Program A	In the 2nd or 3rd-year, students are expected to take an active interest in society and deepen their understanding of their work by taking part in the day-to-day operations of private companies, municipal and prefectural administrative agencies in Hiroshima Prefecture, as well as international organizations.	2 weeks (90 hours) or more ※Domestic Internship Program B: 4 weeks or more	Companies in Hiroshima Pref., local or prefectural government agencies, or international organizations
Domestic Internship Program B	In Domestic Internship program A, students spend approximately two weeks at the internship site, while in Domestic Internship program B, they spend around four weeks. In both programs, students work on a self-defined project during their placement.		
Domestic Volunteer Program	In the 2nd or 3rd-year, with the help of organizations that support the activities of non-profit organizations in the prefecture, students will gain experiences in voluntary social contribution by getting involved in activities such as community development, disaster support, education, and interacting with foreign tourists.		Hiroshima NPO Center

※Students can participate either through the “offered type”, in which they apply for internships provided by the Eikei University of Hiroshima Council of Practical Learning Platform, or through the “self-arranged type”, in which they propose their own internship placements that meet the university’s requirements.

#### A STUDENT’S VOICE

### Learning to Go Beyond What I Know and Set Out On a New Path

Eikei University of Hiroshima offers a unique environment allowing students to challenge themselves in learning a wide range of subjects. I participated in an internship at a craft gin distillery in the village of Kawauchi, Fukushima Prefecture, as part of the domestic program. During the internship, I took part in everything from botanical harvesting to business meetings. In doing so, I met many adults with clear goals and realized how narrow my worldview was. I also became aware of nature’s cycle and the importance of the infrastructure that supports our lives, which expanded my perspectives for future studies and increased my motivation. In the future, I hope to export alcoholic beverages made using local Japanese ingredients and culture. Through the experiential/practical program, I’ve gained greater independence and am better able to take the initiative now. These are steps that are helping me steadily move toward my dream.

Social System Design Department, 4th-year  
**UCHIDA Shiori** from Yamaguchi Prefecture (Karyo Senior High School)



#### A STUDENT’S VOICE

### Deeper Learning Only Happens Abroad

My awareness of global affairs was greatly altered through my experience abroad. I had the chance to speak with people about the military while in the Netherlands, and I learned about areas familiar with conflict and the reality of harsh periods of military service. I realized that living peacefully in Japan was not a given elsewhere in the world. I also realized that I was lacking knowledge of world affairs, and I now believe we need to stay informed about global events. Through this experience, I learned the importance of having a broad perspective. Moving forward, I hope to deepen my self-understanding by building on what I’ve learned abroad and by becoming active on the world stage.

Social System Design Department, 3rd-year  
**YAMAUCHI Yuna** from Hiroshima Prefecture (Sotoku High School)





# Degree Project — The Culmination of

# University Studies

For more details on degree project. >>>



## Project 01 Creating Inclusive Social Environments: The Role of Coffee Clubs in Community Building

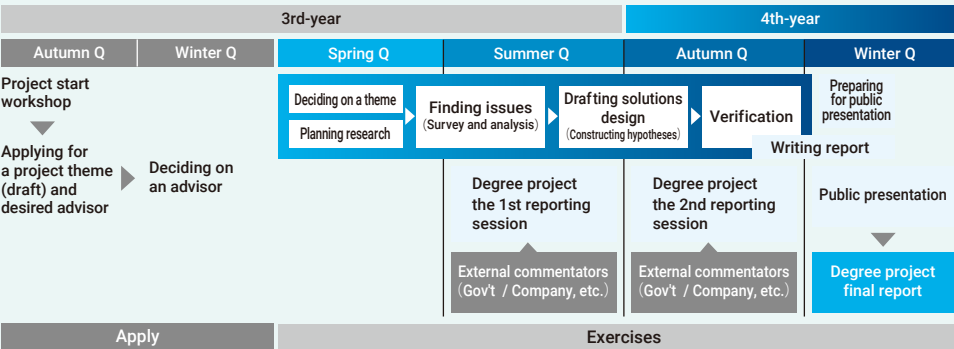
I entered Eikei University of Hiroshima in the autumn of 2021, and amidst the sense of isolation during the pandemic, I started the Coffee Club along with another dormmate, which became the research theme for my degree project. This small gathering, which offered free coffee and relied on the donations of participants, had grown into a warm “third place” by 2024, where students and professors could mingle. It helps ease the sense of isolation and has become a place to make new friends and develop new ideas. My hypothesis was that a third place would offer creativity and safety to people with different backgrounds, and this was supported by the Coffee Club itself. We pulled our chairs closer together, playing nostalgic music from the '60s to the '90s and creating an atmosphere where anyone could express themselves. In addition to our permanent on-campus gathering, more than 200 people joined during the two-day Eikei Festival, and we also engaged in cross-cultural exchange at Miyajima Marche, helping to improve physical and mental well-being. We faced barriers, such as operating costs and school rules, but through trial and error, I learned about the importance of consideration for diversity and the value of cooperation. The knowledge I gained from my classes provided me with the support I needed for this endeavor, and I plan to expand this “third place” concept in Hiroshima and eventually in my home country, the Philippines.

Social System Design Department, 4th-year  
**NAGAI Michael Ibanez**  
from Philippines

## Degree Project

The one-year-long degree project will be done in the 3rd or 4th year. Students set their project theme freely and discover solutions. Research for individual degree projects is performed through seminars. We invite stakeholders of the company, administrative body, or the like to 2 briefing sessions (reporting the 1st and the 2nd) as external commentators, getting feedback on research from perspectives including novelty and feasibility. Students incorporate that into a report and announce their results at a public presentation.

### Degree project (Overall summary)



## Degree Project

As the culmination of their studies at Eikei University of Hiroshima, students select a theme and work to clarify the issue and develop solutions. Students then conduct research into their individual degree project themes as exercises, with close guidance from faculty members. Reporting sessions are held midway through the project and at its conclusion. At these sessions, companies, government officials, and other stakeholders are invited as outside evaluators, offering their feedback on the research from the perspectives of originality and feasibility. Based on this feedback, students create a report and present their results in a public presentation.

### 3 Aspects of the Degree Project

#### Point 01

#### Student-led Project-Based Learning Project

Students choose a theme and clarify issues through investigation and analysis. They then develop solutions using a practical approach, with support from faculty.



#### Point 02

#### Feedback from Companies and Government Stakeholders

At reporting sessions held midway through the project and at its conclusion, companies, government officials, and other outside commentators offer feedback to enhance the originality and feasibility of the research.



#### Point 03

#### Public Presentation of Results

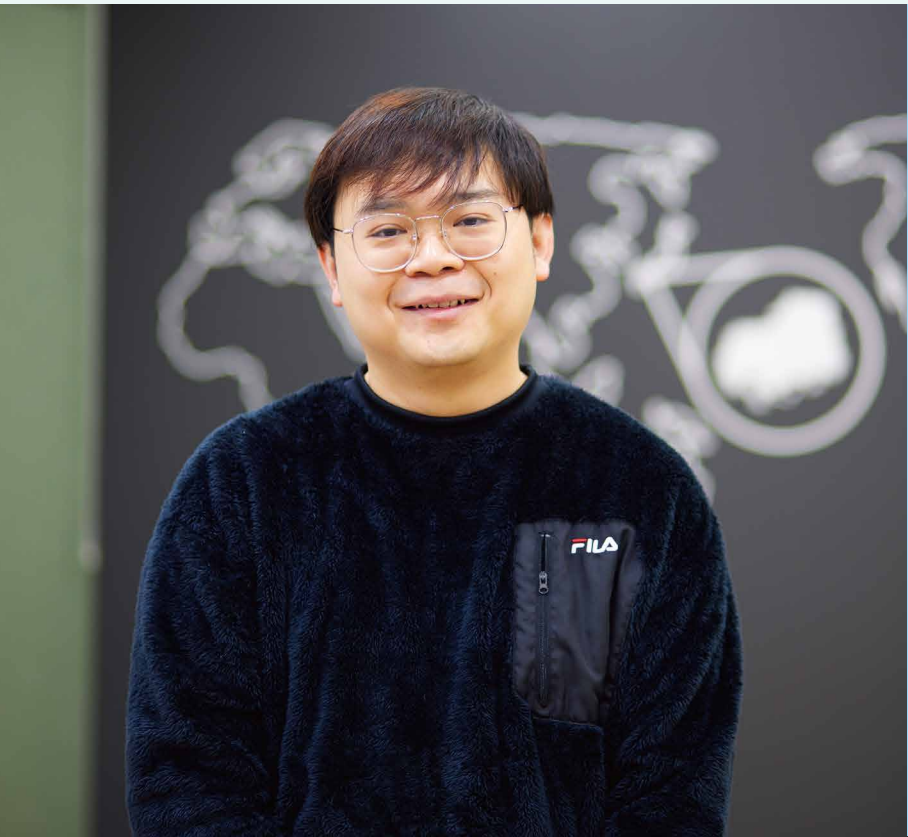
Students create a report and present their results in a public presentation. They share the culmination of their studies with stakeholders both within and outside the university.



## Write freely and save your time

I started a project to develop a pen-attached device using IoT, inspired by the difficulty of digitizing handwritten notes. This was based on my hypothesis, which aimed to improve the efficiency of information management among students and business professionals. I became interested in programming and IoT courses, and with advice from my advisor, I proposed a system for real-time recognition and data storage. I developed the system using Python, the Internet, and AI, with a focus on improving both accuracy and miniaturization. I also got advice from professors specializing in technology. I am working to complete a prototype while addressing programming issues and electrical engineering challenges. I was satisfied with my success for a time, but, following advice from a professor, I realized that further improvements, such as adding text recognition, were needed, and I am continuing development. This experience has strengthened my skills in time management, patience, and execution, and has clarified my interest in technological development. After graduation, I plan to pursue a graduate degree in information technology and aim to contribute to society.

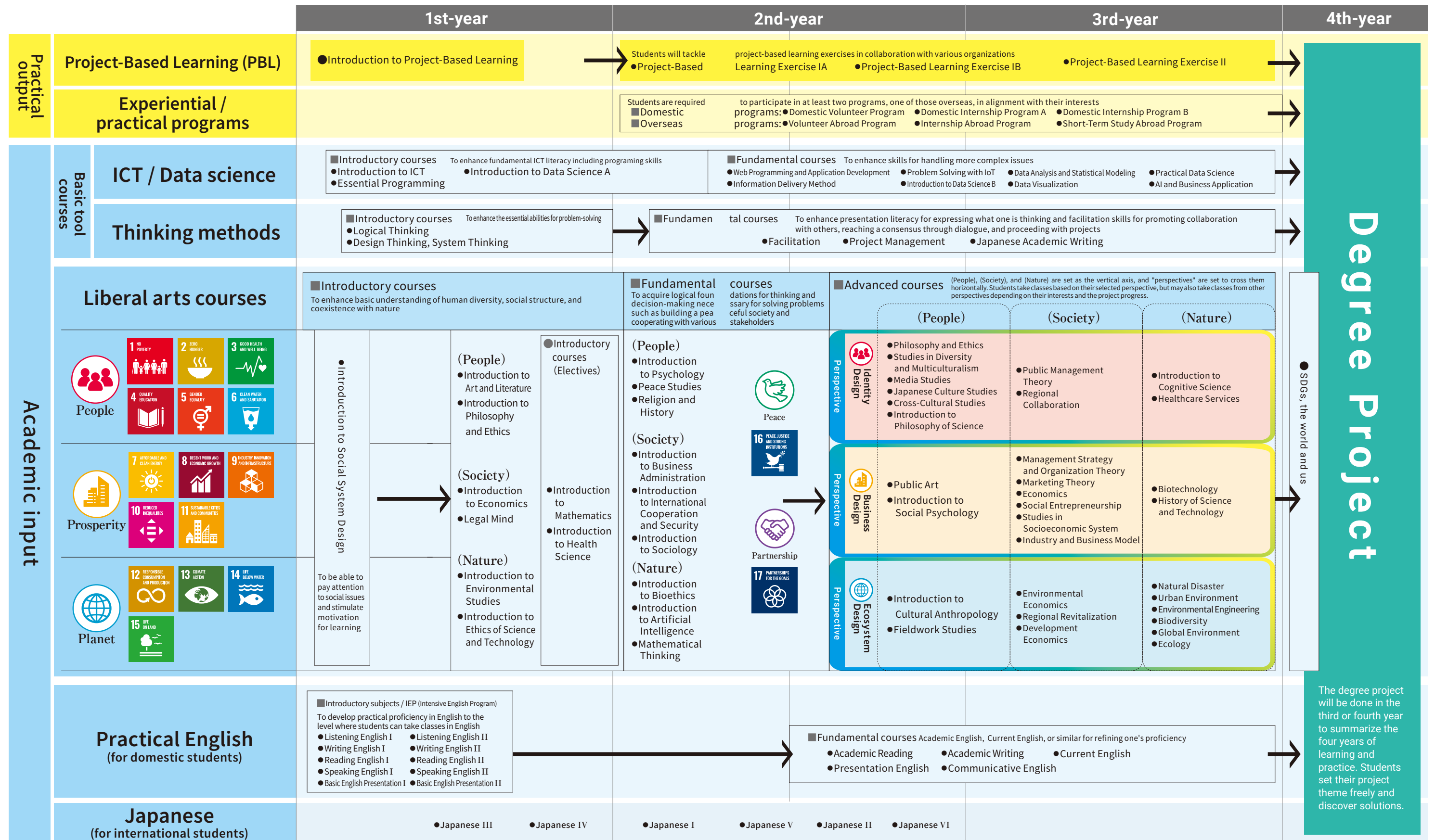
Social System Design Department, 4th-year  
**YIP Kah Hing**  
from Singapore





# Curriculum

Academic Input and Practical Output are Repeated in the Curricula



Extensive educational programs and learning support

## Jump-start Workshop

The Jump-start Workshop is held for about the first week after entering the University. It gives students a chance to reflect on their daily life and learning up until entering University, and to think about their career plans and life plan for the future. "Introduction to Project Based Learning" and "Introduction to Social System Design" are also implemented as intensive lectures during this workshop to cultivate the student's sense of involvement in social issues.

## Flexible student support via "Port"

40 students form a group called a "port" and 2 or 3 faculty members (different fields of expertise) are assigned to support those students. The offices of the faculty members and the rooms where the students stay are located next to one another to encourage daily communication. Students can easily consult faculty members on selecting courses, their progress, planning their learning schedule, and so on.



## Student Calendar

Students will be able to easily engage in various programs, both in Japan and overseas, under our unique quarter system.

For more details on the curriculum. >>>





For more details on faculty members. >>>



## Faculty Members with Diverse Careers

The University boasts faculty members with extensive careers and various experiences in expert fields.

What is, “learning to survive periods of great upheaval?”

Faculty members will not only convey their own experiences and research to students, but will also think about and practice that learning together.

### Department of Social System Design



Professor  
Applied Linguistics  
**BURROWS Christian**

The Intensive English Program (IEP) offers students to develop a practical ability in all 4 language skills. This is intended as a platform to be able to take part in lectures and seminars conducted in English. It offers an opportunity for students to build on the knowledge and ability acquired up to high school. If you are motivated to improve your language ability, come and join our student-centered program.



Lecturer  
Management Studies  
**CHENG Ya-Fang**

Is management only applicable to companies? Actually, Management as a discipline focuses on solving various problems in society through business. By studying management, the creation of value for customers and stakeholders will be explored, ergo social well-being as a whole will be expected to be promoted. As future changemakers, I expect you to think from a managerial perspective and apply what you learn to your surroundings. I am looking forward to enjoying the exciting journey of management with you together.



Associate Professor  
Applied Linguistics  
**HIGGINBOTHAM George**

The Intensive English Program will push your language skills so that after six months you will be confident to take your Social System Design courses through English. In the reading classes, for example, you will read a lot of easy books (extensive reading) to increase your reading speed and also read academic texts (intensive reading).



Lecturer  
Health Policy,  
Mathematical Modelling  
**KASAJIMA Megumi**

My research aims to design a sustainable society to achieve healthier and better well-being. Health is a significant factor in enhancing the well-being and quality of life for individuals, serving as a fundamental determinant of their happiness and vitality. Using simulation technology, I deepen my understanding of the relationship between health and health determinants and propose health policies to promote health improvement as well as to reduce socio-economic health inequalities. Through the Health in All Policies approach, taking into account social, economic and environmental aspects, I hope to work with you to design a fair and sustainable society for healthy living.



Associate Professor  
English Education,  
Educational Theory  
**KASPAREK Nick**

English has become a vital, diverse, and dynamic global language for communicating and co-constructing ideas across space and time. As such, active English study develops students' capacity to learn from and join global academic conversations. Moreover, with language mediating our experience of our inner and external worlds, new potentialities for thought, action, and learning can emerge for oneself and others.



Course Chair / Professor  
Research Design  
**KAWASE Maki**

I teach the required Project-Based Learning Exercise (PBLE) courses. In class, we will examine the real problems in our society and our environment. We will figure out why there are problems and how we can find clues to solve them, and then try solutions. In this process, we will learn and practice the basic research methods to gather and analyze information. We will also learn ways to create solutions and evaluate them for improvement. Building on the PBLE, I hope you will find a way to design your own question for your degree project!



Associate Professor  
Sociology  
**KAYUKAWA Junji**

I have explored the ELSI (Ethical, Legal, and Social Issues) surrounding cutting-edge medical technologies and their research, including stem cells, cloning, assisted reproductive technologies, prenatal diagnosis, and genome editing. The results of my research have been published in several books (e.g., Genome Editing and the Birth of Cell Politics, Seidosha, 2018). I have often contributed articles and book reviews on science, technology, medicine, art, and film to a variety of media. In recent years, I've been examining the ethical issues surrounding medical research involving certain vulnerable populations.



Lecturer  
Biodesign, Information Engineering  
**MATSUURA Yasuyuki**

The first step to creating an innovative solution for a social problem is to understand the situation's essence by immersing oneself in the actual site and investigating the issue from various perspectives. Let's learn and practice how to do it and experience the difficulties and the fun.



Professor  
Data Science  
**MORI Toshiki**

Our surroundings are filled with data and information, and this trend is accelerating with the widespread use of the internet and other technologies. Let's learn the knowledge and skills of data science and AI (Artificial Intelligence) together, and work towards creating a better world.



Associate Professor  
Social Psychology  
**NAKAJIMA Motohiro**

Our thoughts, feelings, and behaviors are influenced by people around us and the surrounding environment. At the same time, our thoughts and feelings have influence on the decision making process of other people. But we generally are not aware of that bidirectional relationship. Under which conditions do we get influenced by others? When do we have positive influences on others and develop good relationships? I look forward to discussing and learning these topics with you.



Professor  
Natural Science  
**LASSALLE Michael Wolfgang**

Having great ideas is much like dreaming. Realizing the dream, addressing the Sustainable Development Goals (SDGs) and creating a Society 5.0, requires deep knowledge foundations. By building on core knowledge first, we open the door to innovations that address challenges at their roots rather than just their symptoms. Natural sciences and mathematics provide the essential framework that guides effective problem-solving and innovation.



Professor  
Science and Society, Social Studies of  
Science and Technology  
**MIZUSHIMA Nozomi**

Science and Technology (S&T) are deeply embedded into our modern life. They have changed not only our daily activities but also our concepts of “life” or “nature.” I'm interested in the relationships between S&T and society. How do people perceive or react to a certain newly investigated technology? How does technology change responding to the public attitude? When we think about SDGs, from unpaid care/domestic work at home to global energy issues, we cannot avoid thinking about how we can use or not use S&T in our society. I look forward to discussing with you these issues together in near future.



Associate Professor  
Public International Law  
**NAGAOKA Sakura**

The advent of generative AI has expanded how we use computers as tools. As a result, the possibility of realizing what we want to achieve by ourselves has dramatically increased. AI will change the way we work. What do you think is required in such an era? Now that we live in the world where everyone can produce similar output, what is important is the ability to take action and take on challenges. Instead of taking action because someone tells you to do something, think about what you want to achieve and take the first step to create the world you aim for by proactively working on your own and using AI as a tool to your advantage.



Professor  
Literature  
**PETKOVA Galia**

University years can be the best time of your life. It is entirely up to you what you make of it. You will make friends for life; you will grow intellectually and emotionally. How much you learn depends on you. Your teachers are here to help you and to stimulate you to learn, not to force you. Be curious – everything is interesting if you pay close enough attention. Use these four years well and you will gain both solid knowledge and confidence. But, most of all, learn to think critically, to analyse and understand human behaviour and society – this is the purpose of a university education. And spend time studying abroad. For me, this was my most constructive experience.



## Faculty Information



Professor  
Environmental  
and Chemical Engineering  
**SAGEHASHI Masaki**

Water is essential for all living things. The conservation of the water environment is thus saving our precious planet Earth by making ecosystems more sustainable. Computer simulation is a powerful tool to understand the underlying mechanisms of water circulations and qualities. Now, I am especially working on water environmental simulations under climate change and other human impacts such as plastic emissions. Computer visualization of the water environments is very interesting. And clear evidence elucidated by simulations makes the discussion on the conservation of the environment more effective. Let's talk together about what we should do for a sustainable world with environmental simulations!



Associate Professor  
International Cooperation, Gender  
**SEKO Motoko**

In the past years, the world has faced many global challenges, such as worsening climate change, a massive global pandemic, a volatile economy, more people in poverty, and multiple wars. Those are too big problems for any single country to solve – thus the importance of international cooperation is more evident than ever. As the concerned citizens of this world, what can we do? Let's gather in Hiroshima and discuss our future together!



Professor  
Regional Revitalization, Business  
Administration  
**SODA Yoshinobu**

Nowadays, we see harsh environmental change and significant value conversation. We are facing issues that cannot be solved using conventional methods. This may seem like a dilemma at first glance, but it is a big opportunity for people who are not confined by established interests. The concept of "social system design" is important for making use of this opportunity. It is essential to learn and practice this. At EUH, we provide programs and a platform to that end. Come design the future with us!



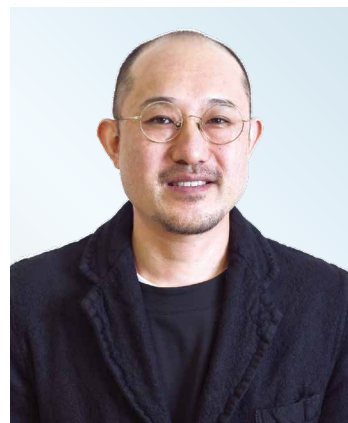
Professor  
ICT  
**TSUCHIMOTO Yasuo**

The advent of generative AI has expanded how we use computers as tools. As a result, the possibility of realizing what we want to achieve by ourselves has dramatically increased. AI will change the way we work. What do you think is required in such an era? Now that we live in a world where everyone can produce similar output, what is important is the ability to take action and take on challenges. Instead of taking action because someone tells you to do something, think about what you want to achieve and take the first step to create the world you aim for by proactively working on your own and using AI as a tool to your advantage.



Professor  
English Literature, English Education,  
Cross-cultural Understanding  
**UESUGI Yuko**

What do you need to master English? It is very important to improve the four skills of English (reading, listening, speaking, and writing). However, I think it is more important to have a positive attitude (mindset) to use another language and try to understand different opinions and cultures. At Eikei University of Hiroshima, we have the Intensive English Program, where students intensively learn not only the four skills but presentation skills of English for six months after entering the university. They will be immersed in English every day. The goal is to develop their ability and mindset to take any course in English in the following quarters.



Associate Professor  
Philosophy  
**WATANABE Kazunori**

People sometimes question whether philosophy is useful, but in doing so, they already presuppose certain criteria or values for what is considered "useful". Philosophy, however, has the capacity to challenge and question these very criteria and inquire into the very nature of what it means to be "useful". Furthermore, philosophy can even question what philosophy itself is. In an era where various information is rapidly updated, I hope that each of you can acquire the ability to deeply contemplate the fundamentals of things and critically reflect on their premises and essence.



Professor  
Social System Design  
Well-being  
**YASUI Toshiyuki**

Social System Design is the methodology to create societal systems to achieve a future well-being, that means happiness for individuals, society, and the planet. Let's explore and practice the methods to achieve it and co-create a better future together!



Professor  
Security Studies, Peace Studies  
**YASUTOMI Atsushi**

We are witnessing wars, conflicts and other forms of violence depriving people of wealth, health, and education in various parts of the world today. Why do wars and conflicts occur, and how do we prevent them from recurring? How do we end wars? How can we make peace in our world? — Scholars, religious leaders, politicians, practitioners, students, and the like, have asked these simple but very difficult questions for centuries. At Eikei University of Hiroshima, we will seek answers for these important questions collaboratively. I am very much looking forward to finding some keys to solve these questions together.

## Center for Partnership and Research Promotion



Professor  
Data Science, Artificial  
Intelligence (AI),  
Energy Management  
**KAWAMURA Tsutomu**

Digitalization and globalization are progressing in the world, and societal and industrial transformation is advancing rapidly. I lecture on the basics of digital technology, such as mathematics, data science, and AI, which will be necessary in the future. I also study technologies to optimally operate energy systems (such as solar power generation, batteries, heat pumps, electric vehicles, etc.) in locations such as factories, buildings, and houses to achieve carbon neutrality. I aim to control energy systems with high efficiency by using AI to analyze big data on energy consumption. In the future, I would like to apply AI technology to other fields and contribute to solving social issues by conducting joint research and consultation with local governments and companies.



Professor  
Project Management  
**SADAKANE Motoi**

Society is changing at an ever-quicker pace, and the environment surrounding project advancement as well as advancement itself have become very difficult. Against this backdrop, various members must bring diverse skills together in order for a project to achieve its targets. Conversely, it can be said that skillfully advancing a project allows for members to fully exert their unique skills to make meaningful contributions. Recently, many activities throughout society are now carried out as projects, and the skills for advancing projects are required in all kinds of places throughout society and daily life. Let us think together and continue to create as we work together for a society where people can utilize their own skills and enjoy working.

## Visiting Professor



**BEALE Alison**

**profile**  
Originally from the UK, currently Director, University of Oxford Japan Office. Career in international cultural relations in Japan and overseas. Holds a number of non-executive director roles in the education, business and cultural fields.



**FUJINO Hideto**

**profile**  
Founded Rheos Capital Works in 2003. Has served as Chief Investment Officer (CIO) since the founding. Abundant experience as a fund manager with deep expertise in small mid cap and emerging growth equity investments.



**FUKASAWA Naoto**

**profile**  
Has designed for more than 70 major brands worldwide, from electronic equipment to mobility, furniture, and architecture. Is a vice president at Tama Art University and the director of The Japan Folk Crafts Museum.



**UCHIHIRA Naoshi**

**profile**  
Professor Emeritus and Research Professor of Japan Advanced Institute of Science and Technology. His specialties include digital innovation design. He served as laboratory leader, deputy director, and senior fellow at Toshiba Corporate R&D Center. He is vice president of the Society for Serviceology and board member of the Japan MOT Society. He holds a Doctor of Engineering and a PhD in Knowledge Science.

As AI and other digital technologies evolve and spread, opportunities for innovation that takes advantage of these technologies are expanding, but many difficulties also exist. I am pursuing "digital innovation design," which takes advantage of opportunities and overcomes difficulties for digital innovation.

The world today is changing rapidly and we need to think creatively and with passion about how to solve the various global challenges that we face. I hope you will enjoy developing your skills as global citizens in order to create a better, more prosperous, and more peaceful society for the future.

The society of the future will be created by people who have a sense of excitement about new challenges, without being tied to the values of the past. Join us in creating the values of the future with excitement in an organization free of strings. This will lead to individual happiness.

The future of education will surely not be bound by gathering in the same place or studying at the same time. It will provide an environment where students can freely study their interests. I believe that what's important is how that education leads to emergence. We live in an era where creations can intermingle to create new creations previously unimagined. Let's make emergence.





## Support for diverse career designs

The program allows students to connect to society and corporations throughout their four years here as they think about their own career. EUH supports our students who are considering various kinds of career designs.

### Career Design Office

The Career Design Office acts as a hub station, constructing a network with career mentors, the Eikei University of Hiroshima Council of Practical Learning Platform, and related groups such as communities for cultivating entrepreneurs to support student activities and diverse career designs. Also, dedicated career advisors offer career advice when-

ever needed. In addition to browsing books and other materials related to their careers, students can use open spaces for consulting with faculty members or career mentors, or they can use private spaces for online interviews with corporations.



### \* Possible post-graduation paths

(1) With their experience considering new strategies based on social issues, soon after entering a corporation, the public sector, a global company, an international agency, a department in charge of strategy promotion at an international NGO, or the like, graduates may succeed by making proposals for new projects.

(2) Graduates may start a business, expanding their new system or service globally and locally.

### Evening Lounge

With community leaders invited to speak, the Evening Lounge serves as a platform for students and speakers to exchange ideas freely, supporting career development. Each session features lively discussions, where students learn about the current state of and trends in the economy, as well as gain insights into healthy ways of working and living from entrepreneurs, businesspeople, and individuals active both globally and locally.



### Career Mentor System

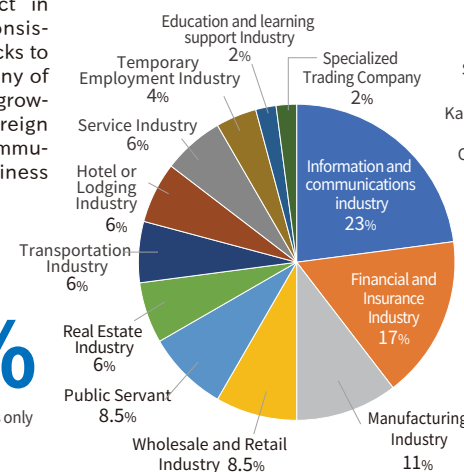
The Career Mentor System invites professionals active on the front-lines of society to register as career mentors, offering students advice on career planning as they work toward realizing diverse career paths after graduation.

## Career and Employment Data 2025

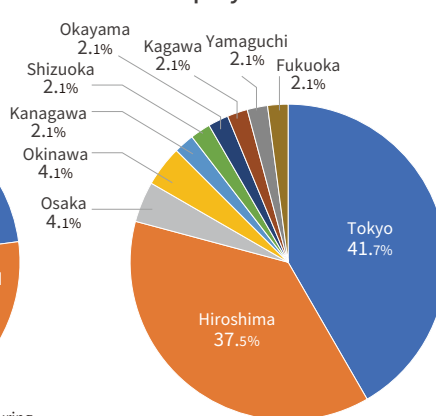
Entrepreneurship education, language skills, and digital technologies such as AI and ICT, the "Degree Project" in which students launch their own projects and consistently work on everything from identifying bottlenecks to proposing solutions, has also been a success. Many of our students choose to pursue careers in new and growing fields such as start-ups, venture companies, foreign and global companies, and information and telecommunications companies, in addition to starting a business or carrying on the family business.



### Breakdown by Industry



### Headquarters Location of Employers



### Major Post-Graduation Paths

#### Employment Data for FY2025 (First Graduating Class)

Financial and Insurance Industry	The Hiroshima Bank, Ltd. Mizuho Financial Group, Inc. Mitsui Sumitomo Insurance Company, Ltd.
Manufacturing Industry	SATAKE CORPORATION Sumitomo Metal Mining Co., Ltd.
Wholesale and Retail Industry	Panasonic Marketing Japan Co., Ltd.
Real Estate Industry	ANABUKI KOSAN INC. Mitsui Fudosan Realty Co., Ltd.
Hotel or Lodging Industry	SUN-CREA Co. Hoshino Resorts Inc.
Information and Communications Industry	RSK Sanyo Broadcasting Company, Ltd. NTT DATA CHUGOKU Corporation CloverWorks Inc. GO Inc. GA Technologies Co., Ltd.
Transportation Industry	Sagawa Global Logistics Co., Ltd. Hiroshima Electric Railway Co., Ltd.
Temporary Employment Industry	Forum Engineering Inc., WILLOF CONSTRUCTION, Inc.
Service Industry	Relo Group, Inc. Japan Entertainment inc.
Education-related Industry	KADOKAWA DWANGO Educational Institute, N High School
Specialized Trading Companies	OHE ELECTRIC CORPORATION
Public Servant	Fukuoi City Office Fukuyama City Office Miyoshi City Office

Post-graduate study HIROSHIMA UNIVERSITY Graduate School

[Starting a Business / Preparing to Start a Business] 3 Students

# The field is limitless! My ideal career design

Dreams of EUH students and their expected career paths developing from their practical programs



## Identity Design

(People)

- Philosophy and Ethics
- Studies in Diversity and Multiculturalism
- Media Studies
- Japanese Culture Studies
- Cross-Cultural Studies
- Introduction to Philosophy of Science

(Society)

- Public Management Theory
- Regional Collaboration

(Nature)

- Introduction to Cognitive Science
- Healthcare Services

### My Dreams

I want to explore India's rich history and culture through research and storytelling. My dream is to become a content creator and scriptwriter, and eventually build an OTT platform like Netflix that showcases content focused on India. I hope to share untold stories with the world and inspire others through creative media.

### My Learning

I chose Eikei University of Hiroshima because of its unique, hands-on program combining science and social studies. I especially enjoyed the "Studies in Diversity and Multiculturalism" class, in which Associate Prof. Seko's interactive teaching style made learning engaging. The "Japanese Culture Studies" class was particularly impactful. I discovered the historical ties between India and Japan, which deepened my interest in cross-cultural studies. Encouraged by Prof. Petkova, I plan to take more courses related to culture to expand my global perspective.



Social System Design Department, 3rd-year  
**BHAUMIK Khushi**  
from India



## Business Design

(People)

- Public Art
- Introduction to Social Psychology

(Society)

- Management Strategy and Organization Theory
- Marketing Theory
- Economics
- Social Entrepreneurship
- Studies in Socioeconomic System
- Industry and Business Model

(Nature)

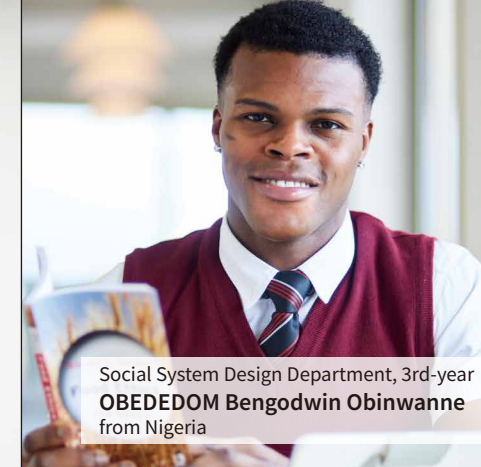
- Biotechnology
- History of Science and Technology

### My Dreams

I hope to make a positive impact on my home country and continent. My goal is to reach the highest level in my professional journey while contributing to meaningful change. I aim to pursue a career in international politics, diplomacy, entrepreneurship, or business administration, and use it to help build a better future.

### My Learning

I chose Eikei University of Hiroshima to gain international experience and study in a diverse, English-speaking environment. One class that had a strong impact on me was "Management Strategy and Organization Theory". We analyzed real-world business models and discussed ways to improve them, which helped me develop critical thinking and creativity. I also value EUH's focus on active learning and original research. These experiences, combined with my commitment to staying healthy through regular training, have shaped a fulfilling and well-rounded student life.



Social System Design Department, 3rd-year  
**OBEDEDOM Bengodwin Obinwanne**  
from Nigeria



## Ecosystem Design

(People)

- Introduction to Cultural Anthropology
- Fieldwork Studies

(Society)

- Environmental Economics
- Regional Revitalization
- Development Economics

(Nature)

- Natural Disaster
- Urban Environment
- Environmental Engineering
- Biodiversity
- Global Environment
- Ecology

### My Dreams

I want to create practical, meaningful solutions that support local communities, especially in Southeast Asia. My goal is to work in social design, sustainability, or community development through NGOs, local governments, or international projects. By combining design, technology, and communication, I hope to connect people and ideas to improve everyday life in positive and creative ways.

### My Learning

I chose Eikei University of Hiroshima because I wanted to learn through real-world experiences, not just from textbooks. The class Urban Environment and Ecosystem Design was especially inspiring. We observed public spaces and discussed how design can improve daily life. Outside the classroom, I joined volunteer and cultural exchange activities, connecting my studies with action. These experiences built my confidence and deepened my interest in creating positive change.



Social System Design Department, 4th-year  
**TRAN Anh Quang**  
from Vietnam

For more messages from current students. >>>





Project

Think projects, think

EUH

## Co-creation Projects - Center for Partnership and Research Promotion

These projects bring together companies, faculty (serving as project managers), and students to form teams that work on solving issues faced by companies and creating new businesses.

Project

01

Considering Measures to Preserve the Natural Environment by Increasing Human Activity in Undeveloped Woodland Areas

Client Aratani Civil Engineering Consultants Co., Ltd.

Satoyama landscapes—an interplay of villages, farmland, and the surrounding forests and rivers—are treasured for their “secondary nature,” delicately shaped by human interaction. Drawing on expertise honed through civil-infrastructure surveying and design, alongside advanced environmental-conservation techniques, we have developed measures that invite people back to Satoyama while safeguarding its natural ecosystems.



Aratani Civil Engineering Consultants Co., Ltd. (founded 1916)

Construction consultants that provide comprehensive support for surveying, geological studies, and infrastructure design (rivers, roads, and urban planning), while leading efforts in environmental preservation and the development of safe cities for people's lives.

坂東建設コンサルタント

Project

02

Exploring New Perspectives on Waste Management to Accelerate Resource Recycling

Client Ogawa-econos Co., Ltd.

Waste management is crucial to both our daily lives and corporate operations. This project examined ways to enhance the public image of the waste management industry by highlighting its appeal as an advanced industry that contributes to environmental solutions and the circular economy.



Ogawa-econos Co., Ltd. (founded 1952)

An environmental service company that supports clean lifestyles and a circular economy through community-based, rapid-response services, including the collection, incineration, and recycling of general and industrial waste, as well as septic tank maintenance and management.

ECONOS オカワエコノス

Project

03

Supporting the Use of New Container Film Lid Devices to Reduce Plastic Waste

Client Shingi Corporation

Shrintec Eco is an innovative film-lidding device that hermetically seals a wide variety of containers, simultaneously reducing plastic-lid usage and lightening inventory burdens. To broaden its adoption and further lessen environmental impact, the project is developing sales strategies that foreground user experience and cost-effectiveness.



Shingi Corporation (founded 1932)

A packaging manufacturer that plans, produces, and sells paper cups, plates, and other food containers made from paper, with flexible support for small-lot orders. They support the food service and logistics industries in Japan and abroad with environmentally friendly materials and high-precision printing.

SHINGI CORPORATION

Project

04

Formulating a New Business Development Process and Generating Ideas

Client Tsuneishi Corporation

This project aimed to continuously create new value by exploring ideas and markets beyond conventional frameworks and free from preconceived notions, while also verifying and testing mechanisms for the ongoing development of new business ideas that turn social challenges into corporate value.



Tsuneishi Corporation (founded 1952)

As the trading arm within major shipbuilder Tsuneishi Group, this company supplies shipping equipment, petroleum, LP gas, and daily goods both in Japan and abroad. They support the growth of the maritime industry and local communities through logistics, trade, and energy.

TSUNEISHI

For more details on "Think projects, think EUH". >>>



## Extracurricular Activities

Clubs are voluntarily established by students and operate proactively.



Eikei Dance Club



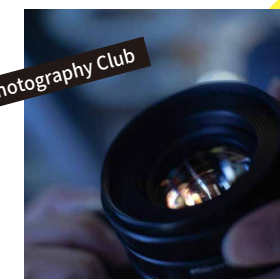
Fureai Shokudo



SASUTENA club



EUH Student Festival Executive Committee



Eikei Photography Club

We prepare for holding a Student Festival which participants from all four years can enjoy. To make our Student Festival the best it can be, we need all of you to participate! We hope to see you there!

SASUTENA club

Eikei Band Club

Korean Club 하루하루

Eikei University Mahjong Club

Eikei SUP

Eikei Dance Club

Fighting Sports Club

S'more

Adventure Club

Eikei Gaming Club

Eikei Photography Club

Eikei Pizza Oven Club

Atelier

Eikei Soft-tennis club

AIESEC Hiroshima Universities Local Committee

Exchange Culture Club

Eikei Volleyball Club

coco-labo

Table Tennis Club

For more details on extracurricular activities. >>>





# Life in Hiroshima

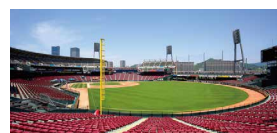
The campus is just a 10-minute walk from Hiroshima Station—super convenient!

It's right in the city, but still quiet—perfect for studying and research.

## Campus Life with the Urban Campus

Our campus is a 15-story building. Located in the city center about 10 minutes on foot from the JR Hiroshima Station, this location is highly convenient for commuting while also providing a quiet environment for education and research. The great accessibility makes it easy to collaborate with various entities such as companies, allowing for a high-quality learning program.

### Enjoy four years on an urban campus located in central Hiroshima



#### MAZDA Zoom-Zoom Stadium

The home of professional Hiroshima Toyo Carp baseball team. It is only a 10-minute walk from Hiroshima Station!



#### EDION PEACE WING HIROSHIMA (Hiroshima Soccer Stadium)

The home stadium of JLeague Sanfrecce Hiroshima is about a 15 minute walk from Eikei University of Hiroshima. ※Perspective drawing may be subject to change in the future.



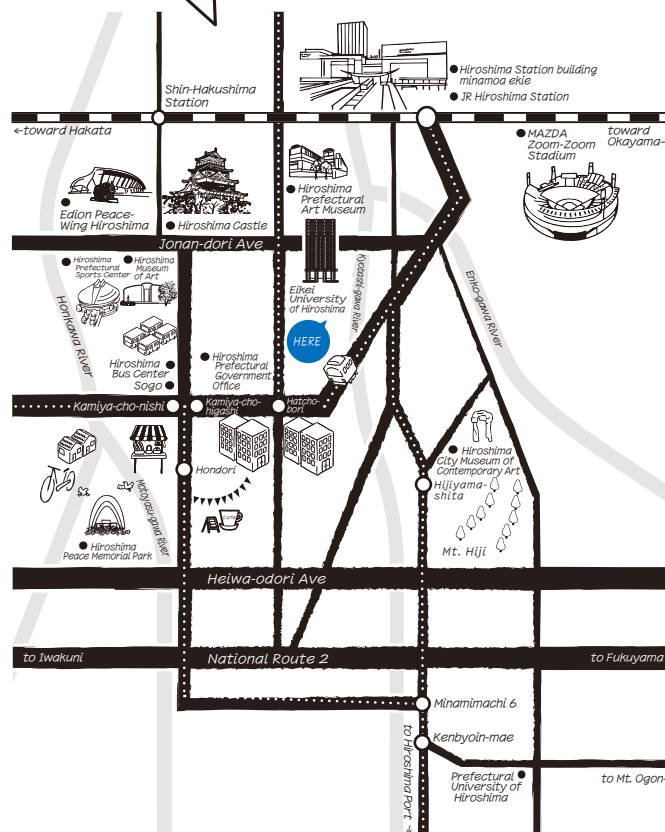
#### Hiroshima Prefectural Sports Center

A sports facility designed to blend in with the landscape of the park. A variety of events are held here, including sports competitions, concerts, and various shows.



#### Hondori Area

The streets of the Hondori Area are lined with fashionable shops. This is a popular shopping area in Hiroshima, with boutique shops, department stores, and more.



#### City Trains (Streetcars)

Streetcars run throughout the city of Hiroshima, offering convenient access wherever you go. Recommended for shopping and sightseeing.



#### Hiroshima Prefectural Art Museum

Has a total of nearly 5,000 collections, especially modern Western and Japanese paintings, as well as Japanese and Asian crafts.



#### Hiroshima City Museum of Contemporary Art

This modern art museum features an impressive and innovative exterior design. Contemporary arts from Japan and other countries are on exhibit here



#### Hiroshima Museum of Art

Houses modern European masterpieces and Japanese modern art. The collection of Impressionist works is one of the greatest in Japan.



#### Hiroshima Station

You can find plenty of local souvenirs and food within the Hiroshima Station building! Electronics stores, department stores, and restaurants are also available around the station.



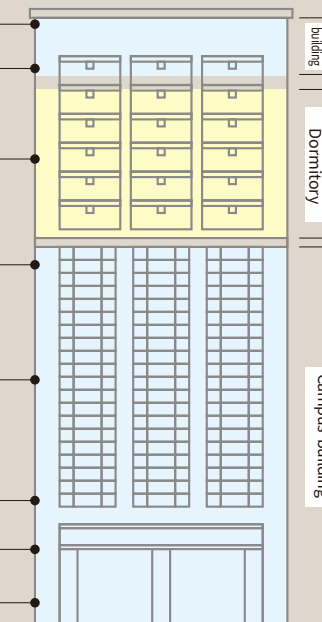
#### Hiroshima Bus Center

One of the largest bus terminals in West Japan and the hub for Hiroshima bus network, with intercity highway buses, inter-prefectural highway buses, airport buses, suburban buses, and more.

# Facility FACILITY

## FloorMap

- 15F EUH Cafeteria, Eikei Top
- 14F English Lounge, Learning Commons, Career Design Office, etc.
- 9-13F International Dormitory
- 8F Classrooms, Academic Affairs Office, etc.
- 4-7F Classrooms, Faculty Offices, Ports
- 3F PBL Room, Faculty Offices, Ports
- 2F Library, Office
- 1F Project Workspace, Community Commons, Security Office



15F



#### Eikei Top

This open space offers a panoramic view of Hiroshima City. It's perfect as a place for studying alone or having discussions with friends. On days with clear weather, you can see the islands of the Seto Inland Sea.

15F



#### EUH Cafeteria

This student cafeteria opened in November of 2023. In addition to a general menu, they also provide a menu for international students.

14F



#### English Lounge

Only English is permitted in this space. English-language news is always available on the TV and in daily newspapers, and there are many shelves of English-language books and DVDs. Faculty members also provide students with opportunities to use English outside of class.

3-8F



#### Classrooms

Equipped with movable desks, chairs, and white boards, classrooms provide an environment for active learning.



#### Project Workspace

This space is the "face" of EUH. Conceived as a shared venue for creating new social values, the space stimulates the creative power to generate new things and embodies a part of Social System Design. The space includes a Seminar Area for hosting seminars, workshops, and other events, and a Community Area for exchanges between students and various local stakeholders such as corporations and local government officials.



#### Community Commons

This is kept wide open as a place of exchange between students and community members. Various events are held here for interacting with many different members of the community, from children to adults. Students have installed a street piano here as the "EIKEI PIANO PROJECT", and events planned by students will be held here in 2023 as well.

## "On-campus" International Dormitory

Study and life are combined at this international dormitory. It is a place where students can improve their understanding of the world through living with Japanese and international students. There is no manager at the dormitory. The Resident Assistants (RAs) and the Student Assistants (SAs) on each floor take the lead in supporting dorm residents while coordinating with the university faculty and staff. The international dormitory continues to evolve as residents actively work to improve and enhance dormitory life.



### Resident Assistant (RA)

There is an RA on each floor. They check on the status of their floor, periodically communicate with the University, and arrange exchanges on their floor. RAs live in a 2LDK unit by themselves, but share part of that unit space as a place for exchange activities with other dormitory residents.

### Student Assistant (SA)

The responsibilities of the SAs are rotated among the dorm residents. They check on groups of about five students and support them so that they feel comfortable with life in the dormitory. The SAs also help the RAs to organize exchanges on their floors.

Eligibility 1st-year students

Length of stay Maximum two years

Room type (Private room size)	Private room 1R (23.55㎡)	shared room		RA 2LDK Western/ Japanese room (12.1 to 12.5㎡)
		2LDK Western/ Japanese rooms (12.1 to 12.5㎡)	3LDK Private room Type A Western room (18.2㎡) Private room Type B Western/Japanese room (12.1 to 12.6㎡)	
No. of rooms	74	5	5	5
No. of residents/room	1	2	3	1
Dormitory fees (monthly amount) (fees per person for shared rooms)	46,000JPY Approx. (295USD) (275EUR)	32,500JPY Approx. (210USD) (195EUR)	37,000JPY Approx. (240USD) (220EUR)	46,000JPY Approx. (295USD) (275EUR)
Service fees (monthly amount)	Approx. 1,000JPY (Approx. 6USD 6EUR) (rough estimate) (electricity for shared space, internet fees)			

\*Utilities fees are not included in the above rent. \*International students are prioritized for the on-campus dormitory.

For more details on facilities. >>>





# Life Style Lifestyle

Students from All Walks of Life Gather at Eikei University of Hiroshima. Let's take a look at life in the dorms and off-campus.



Social System Design Department,  
3rd-year  
**ANILKUMAR Chhavvi**  
from India

## Dorm Life

**Q** Tell us how you've been creative in your dorm life.

**A** I struggled with managing meals and my time when I first moved into the dorm, but cooking became easier when I began making meals ahead of time. And as time went on, I became more confident about going out on my own. And thanks to my friends, unfamiliar places are gradually beginning to feel more like home.

**Q** What is your favorite part of the day?

**A** Sometimes it is having fun with my friends but other times I like to go for a walk around the university to get some fresh air, it helps me relax from a stressful day!

**Q** What have you realized or learned through living in the dorm?

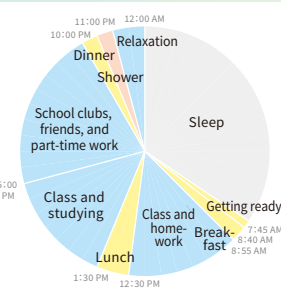
**A** I have learned about the balance between independence and cooperation, and have become aware of how important it is to consider others while living communally. By communicating with people from different backgrounds, I have learned how to respond to others with thoughtfulness. I have also become more aware of my surroundings and have built better relationships.

### Average monthly dorm expenses

● Rent	¥38,000
● Electricity and gas	¥5,000
● Food	¥30,000
● Other expenses	¥9,000
<b>Total</b>	<b>¥82,000</b>

### A Typical Day for Chhavvi

(12:00 AM - 7:45 AM)	Sleep
(7:45 AM - 8:40 AM)	Getting ready
(8:40 AM - 8:55 AM)	Breakfast
(9:00 AM - 12:30 PM)	Class and homework
(12:30 PM - 1:30 PM)	Lunch
(1:30 PM - 5:00 PM)	Class and studying
(5:00 PM - 10:00 PM)	School clubs, friends, and part-time work
(10:00 - 10:30 PM)	Dinner
(10:30 - 11:00 PM)	Shower
(11:00 - 12:00 PM)	Relaxation



**Q** Tell us how you've been creative in your everyday life.

**A** I try to make my own food as a basic rule. At first, it took a lot of time, but as I've done it more, it has become easier, and now, I feel refreshed just standing in my kitchen.

**Q** What is your favorite part of the day?

**A** Working out and spending time in the bath and sauna. Working out not only helps my body, but also clears my mind, giving me a sense of accomplishment. Relaxing in the bath and sauna after breaking a sweat is the ultimate way to relieve exhaustion and stress all at once.

**Q** What have you realized or learned through living alone?

**A** I have learned of the importance of time management. While I have more free time, I also have more chores, such as cleaning, preparing meals, and shopping, so if I don't act systematically, my free time will be gone before I know it.

For more details on the lifestyles of EUH students. >>>



Social System Design Department,  
2nd-year  
**YOSHIMURA Naoki**  
from Ehime Prefecture  
(Ehime Prefectural Uwajima Higashi High School)

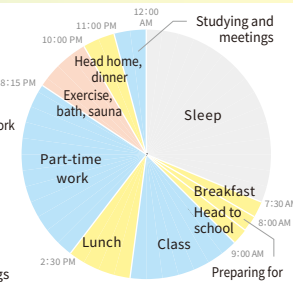
## Life Off-Campus

### Average monthly off-campus expenses

● Rent	¥39,000
● Electricity and gas	¥3,500
● Internet	¥3,000
● Food	¥35,000
● Other expenses	¥10,000
<b>Total</b>	<b>¥90,500</b>

### A Typical Day for Naoki

(12:00 AM - 7:30 AM)	Sleep
(7:30 AM - 8:00 AM)	Breakfast
(8:00 AM - 8:30 AM)	Preparing for school or work
(8:30 AM - 9:00 AM)	Head to school
(9:00 AM - 12:30 PM)	Class
(12:30 PM - 2:30 PM)	Lunch
(2:30 PM - 8:15 PM)	Part-time work
(8:15 PM - 10:00 PM)	Exercise, bath, sauna
(10:00 PM - 11:00 PM)	Head home, dinner
(11:00 PM - 12:00 PM)	Studying and meetings



## Where EUH Students Come From

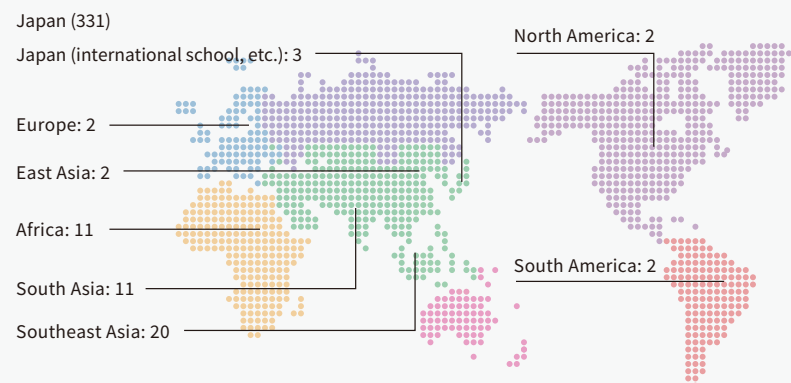
Students from global campuses in more than 20 countries and regions gather from around the world.

**Full-time International: 53**

**Japanese: 331**

**Exchange: 5-10**

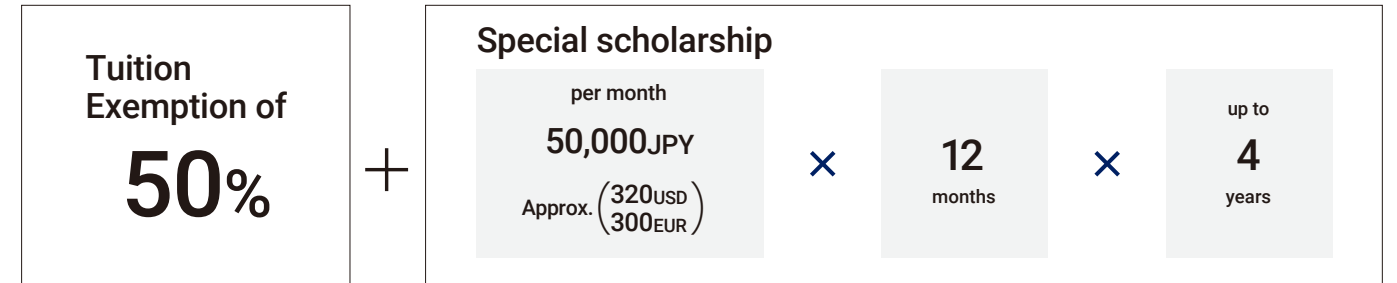
\* As of May 1, 2025



## Cost of Attendance

Eikei University of Hiroshima is a public university, so its tuition fees are lower than those of private universities. Additionally, we offer generous scholarships to ensure that international students can study comfortably.

## Scholarships for all international students



In order to receive tuition exemption and special scholarships, tuition exemption and special scholarships are conditional upon meeting the criteria set by the university.

**Monbukagakusho (MEXT) Honors Scholarship**

For more information, including eligibility requirements, please refer to the JASSO website.

JASSO

Each scholarship program has its own eligibility requirements, and applicants must undergo a screening process based on factors such as household income and academic records.

## Required funds

Application Fee	Enrollment fee	Tuition Every year
17,000JPY Approx. (110USD/100EUR) Payment must be made at the time of application.	394,800JPY Approx. (2,550USD/2,360EUR) Payment must be made between acceptance and enrollment.	per year 535,800JPY Approx. (3,460USD/3,210EUR) Payment must be made in two installments by the specified date every year.

Please note that you will also need to budget for additional expenses such as cost of living textbooks, extracurricular activities, and studying abroad, which may include transportation and accommodation costs. This special scholarship is a time-limited program that will be available until the students who are scheduled to enroll in the 2025 academic year. The operation after the target year has not yet been determined.

\* 1USD=155JPY as of May 2024 1EUR=167JPY as of May 2024

## Admission Policy



We admit students from Japan and overseas with the following qualifications, abilities, and motivations.

- Basic academic skills
- Broad vision
- Strong interest in inquiring about various cultures, histories, societies both at home and abroad, and international relations
- Willingness to learn
- Willingness to strengthen one's ability
- Willingness to contribute to society
- Positive attitude toward studying with a sense of purpose and a vision for the future
- Positive attitude toward actively communicating with others
- Positive attitude toward taking initiative and involving others in addressing various challenges

## Selections

Matriculation	Spring (April)				Autumn (September)
Admissions Category	Integrated Selection (Single-application track)	Integrated Selection, Selection of International Students (Multiple-application track)	School Recommended Selection	General Selection	Selection of International Students
Number of Students Accepted	20	30	15	15	20

## Procedures from Application to Enrollment

- 1 Check Application Guidelines
- 2 Submit Application Documents
  - ① Prepare Application Documents
  - ② Register via Eikei's Online Application System
  - ③ Pay Application Fee
  - ④ Submit Application Documents
- 3 Receive Notice of Results (First-Stage)
- 4 Complete Online Examination via Zoom
- 5 Receive Notice of Final Results
- 6 Meet Matriculation Deadline
- 7 Enroll with Our Congratulations!

For inquiries related to enrollment and selection:  
Academic Affairs Office, Admissions Section  
TEL: +81 (0) 82-225-6224  
E-mail: admissions@eikei.ac.jp

For more details on admissions. >>>

